

Message Text

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PAGE 01 MADRID 01950 241559Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 EPA-04 OES-05 USIA-15 /044 W

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R 241427Z MAR 75

FM AMEMBASSY MADRID

TO USDOC WASHDC

INFO AMCONSUL BARCELONA

AMCONSUL BILBAO

SECSTATE WASHDC 1375

UNCLAS MADRID 1950

E.O. 11652: N/A TAGS: BEXP, SP

SUBJ: CCP -CAMPAIGN ON POLLUTION CONTROL AND PURIFICATION
EQUIPMENT

REF: COUNTRY COMMERCIAL PROGRAM FY 1976 SPAIN

1. EMBASSY HAS JUST RECEIVED NOTICE FROM THE ORGANIZERS OF THE FIRST IBERIAN AMERICAN CONGRESS ON THE ATMOSPHERE THAT THEY PLAN TO HOLD A MONOGRAPHIC EXPOSITION IN CONJUNCTION WITH THE CONGRESS. THE CONGRESS IS SCHEDULED FOR OCT 13 TO 18 OF THIS YEAR.

2. WE BELIEVE THIS EXPOSITION WOULD BE THE IDEAL VEHICLE FOR THE CATALOG SHOW INCLUDED AS PART OF THE FY 1976 CCP CAMPAIGN ON POLLUTION CONTROL AND PURIFICATION EQUIPMENT. THIS IS THE FIRST AND ONLY CONGRESS OR SUCH EVEN ON PROTECTION OF THE ATMOSPHERE EVER HELD IN SPAIN. IT IS SPONSORED BY THE INSTITUTO NACIONAL DE INDUSTRIA (THE GOVERNMENT HOLDING COMPANY) AND THE SEMI-AUTONOMOUS PREMIER RESEARCH ORGANIZATION IN SPAIN, THE PATRONATO JUAN DE LA CIERVA (CSIC). VISITORS WILL COME FROM ALL OF LATIN AMERICA AS WELL AS PORTUGAL AND SPAIN.

3. A CATALOGUE SHOW MOUNTED IN CONJUNCTION WITH THIS CONGRESS WOULD GIVE MAXIMUM EXPOSURE TO AMERICAN FIRMS WITHIN THE MOST APPROPRIATE ENVIRONMENT. MINIMUM STATED COST FOR RENTING A STAND WOULD BE APPROX. \$1375. HOWEVER, WE BELIEVE WE CAN GET A REDUCTION IN PRICE FOR AN OFFICIAL US CATALOGUE EXHIBIT. IF COMMERCE AGREES, WE WILL EXPLORE SUBJECT WITH CONGRESS ORGANIZERS AS SOON AS POSSIBLE SINCE EARLY RESPONDENTS GET FIRST

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PREFERENCE IN SELECTING STAND SITES.

STABLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AIR POLLUTION, EQUIPMENT, INTERNATIONAL EXPOSITIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 24 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MADRID01950
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Reference: 75 COUNTRY COMMERCIAL PROGRAM FY 197
Review Action: RELEASED, APPROVED
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Margaret P. Grafeld
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05 JUL 2006

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TAGS: SENV, SP, US
To: COM
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